

Canadian Institute for Procurement and Materiel Management  
Institut canadien d'approvisionnement et de gestion du matériel

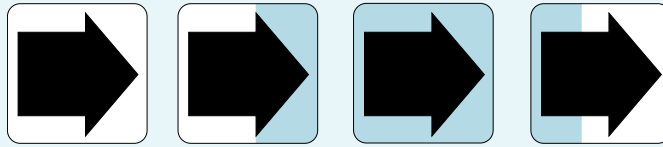
# PARTNERSHIP OPPORTUNITIES



**2019**

**CIPMM AGILE & INNOVATIVE  
PROCUREMENT SYMPOSIUM**

**DECEMBER 5<sup>TH</sup>, 2019**  
OTTAWA, ON



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**BECOME THE 2019 CIPMM AGILE & INNOVATIVE  
PROCUREMENT SYMPOSIUM PARTNER  
AND TAKE ADVANTAGE OF THE EXCEPTIONAL  
MARKETING OPPORTUNITIES:**

To increase your Organization's profile and visibility in the  
Procurement and Materiel Management Communities

To enhance your Organization's image and reinforce  
branding messages

To position your Organization as a Transformational Leader in  
the Procurement and Materiel Management Communities

To create synergies with innovators

To provide opportunities for debate and discussion around  
Procurement Innovation

To support Government of Canada transformation efforts  
in Procurement

The **target audience** is approximately **60 experienced** federal contracting practitioners and their clients as well as Executives playing a leadership role in Procurement Modernization.

**A VARIETY OF GREAT PARTNERSHIP OPPORTUNITIES  
ARE AVAILABLE. BOOK YOURS TODAY!**

## 1. PREMIER PARTNER - \$3000

As a Premier Partner, you will play a key role in ensuring the success of not only the Symposium, but of CIPMM itself. The Symposium offers the continued development of existing and future leaders, as well as the community in general, and plays an essential role in sustaining an effective workforce into the future.

### THE PREMIER PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Title recognition as Premier Partner on the website, in the Program, in e-Zines, and on signage.
- Two Complimentary Symposium passes for your departmental representatives.
- Complimentary table top exhibit booth in the Trade Show area. (Upon Request Only)
- Opportunity to address delegates as the Premier Partner at the Opening & Closing Remarks, and during the lunch.
- Welcome note to delegates in the printed program (full page).
- Full page ad in the printed program.
- Public acknowledgement by Emcee at the Opening & Closing Remarks.
- On-site recognition throughout the Symposium via verbal announcements, signage and on slides.

## 2. TABLE TOP EXHIBIT BOOTH - \$500

### THE TABLE TOP EXHIBIT PACKAGE INCLUDES:

- One 6' table, 2 chairs & 1 electrical outlet (upon request only)
- One day Symposium pass for one exhibit staff.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Symposium website with links to your organization.
- Opportunity to purchase 2 additional passes per day at \$150 per day each.

## 3. DELEGATE NAME BADGES - \$500

### DELEGATE NAME BADGES PARTNER RECEIVES THE FOLLOWING BENEFITS:

- The partner will have their logo printed on badges.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Symposium website with links to your organization.
- On-site recognition throughout the Symposium via verbal announcements, signage and on slides.

#### 4. SYMPOSIUM PROGRAM - \$500

##### **THE SYMPOSIUM PROGRAM PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo displayed on cover page of the Agile & Innovative Procurement Symposium program "This program was produced thanks to the generous support of <organization name/logo>.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Symposium web pages with links to your organization.
- On-site recognition throughout the Symposium via verbal announcements, signage and on slides.

#### 5. NETWORKING BREAKS - \$500

##### **THE NETWORKING BREAKS PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo is displayed on the signs placed on the food tables during the breaks.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Symposium web pages with links to your organization.
- On-site recognition throughout the Symposium via verbal announcements, signage and on slides.

#### 6. NETWORKING RECEPTION - \$500

##### **THE NETWORKING RECEPTION PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo is displayed on the signs placed on the food tables during the breaks.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Symposium web pages with links to your organization.
- On-site recognition throughout the Symposium via verbal announcements, signage and on slides.

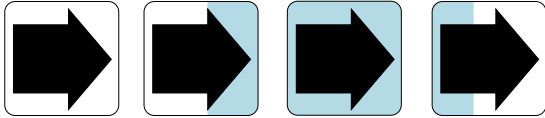
# ADVERTISING OPPORTUNITIES

7. INSIDE FRONT OR BACK COVER (ENGLISH AND FRENCH SECTIONS) – \$300

8. FULL PAGE AD – \$200

9. HALF PAGE AD – \$100





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## PARTNERSHIP FORM

**AGILE & INNOVATIVE PROCUREMENT SYMPOSIUM**

**OTTAWA, ON - DECEMBER 5<sup>TH</sup>, 2019**

PLEASE SUBMIT THE FORM BEFORE NOVEMBER 8<sup>TH</sup>, 2019  
TO RECEIVE ALL THE LISTED BENEFITS

### COMPANY INFORMATION

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

COUNTRY

TEL

EMAIL

WEBSITE

### PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

### METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

### PARTNERSHIP CANCELLATION POLICY

No refund will be issued for cancellation requests received.

**Return the completed form to CIPMM Agile & Innovative Procurement Symposium Secretariat**

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

### Questions? Information?

Contact Kenza Loulidi, CIPMM Agile & Innovative Procurement Symposium

Coordinator at (+1) 613-722-8796 x 216

kenza.loulidi@thewillowgroup.com